



ROYAL

DRIFT SERIES

RULES FOR ACCREDITED MEDIA

2026

RULES FOR ACCREDITED MEDIA

at Royal Drift Series

1. General Provisions

1.1. These Regulations govern the activities and conduct of accredited media representatives at Royal Drift Series events (hereinafter referred to as the “Championship”).

1.2. Access to the Event venue and all operational areas is strictly limited to media representatives who have been duly accredited by the Organiser.

1.3. Media accreditation shall be deemed valid only upon completion of all of the following requirements:

- personal check-in at the Event Media Centre / Press Office;
- collection of an official accreditation wristband, media pass and accreditation vest;
- mandatory attendance of the official safety briefing.

1.4. The Organiser reserves the right, at its sole discretion, to refuse, revoke, or withdraw media accreditation at any time without obligation to provide justification.

1.5. Media accreditation is granted exclusively to individuals aged 18 years or older.

1.6. By submitting an accreditation application, the media representative acknowledges and agrees that they:

- have read and understood these Regulations;
- fully accept all terms and conditions contained herein;
- undertake to comply with these Regulations in full at all times.

2. Safety and Liability

2.1. The media representative confirms that all information provided in the accreditation application is true, complete, and up to date, and agrees not to transfer, assign, or otherwise grant their accreditation to any third party.

2.2. Motorsport is an inherently dangerous activity.

2.3. The accredited media representative acknowledges and confirms that they:

- are fully aware of the risks associated with attending and operating at a motorsport event;
- voluntarily assume all such risks;
- bear full responsibility for their own life, health, and personal safety.

2.4. The media representative confirms that they have no medical conditions or contraindications that would prevent them from safely working at motorsport events.

2.5. The Organiser strongly recommends that all media representatives hold valid personal insurance covering risks associated with attendance and work at sporting events.

2.6. The accredited media representative agrees not to bring any claims against the Organiser, competitors, officials, staff, contractors, or event partners for any injury, loss, or damage sustained while attending the Event, except in cases of gross negligence on the part of the Organiser.



3. Media Operations in Trackside Zones

3.1. Accredited media representatives must comply at all times with the instructions of the Organiser's staff, officials, marshals, and security personnel without exception.

3.2. Media representatives are required to always wear their accreditation wristband, media pass, as well as a high-visibility vest with an individual identification number issued by the Organiser.

The vest must be worn over all clothing and remain clearly visible to drivers, marshals, and event personnel at all times. It is strictly prohibited to cover the vest with clothing, equipment, or accessories.

The transfer of accreditation wristbands, passes, or vests to third parties, as well as the exchange of vests between accredited individuals, is strictly prohibited.

The media representative is responsible for the safekeeping of the issued vest and must return it to the Organiser upon completion of their duties. In the event of loss or damage, the Organiser reserves the right to require compensation for its replacement.

3.3. Access to any areas not explicitly designated as permitted media zones is strictly prohibited.

3.4. Permitted and restricted media areas are defined by the Organiser and communicated during the mandatory safety briefing.

The Organiser reserves the right to modify the list of permitted areas and the operating rules within such areas at any time throughout the Event in the interest of safety. Accredited media representatives must comply immediately with any such changes.

3.5. It is strictly prohibited to be located:

- on the racing line;
- within the drift zone / live course;
- in potential run-off or impact zones;
- in confined or restricted infield sections of the track.

3.6. Movement around the track, including between permitted media zones, is allowed only at designated crossing points and strictly under the direction of track personnel.

Unauthorised crossing of the track is strictly prohibited.

3.7. While operating in trackside media zones, media representatives must:

- never turn their back to the track while cars are on course;
- maintain continuous visual awareness of all oncoming vehicles;
- not sit or lie down and remain able to evacuate a hazardous area immediately;
- stay behind protective barriers at all times;
- not lean on safety barriers or place equipment or personal belongings on them.

3.8. Smoking is strictly prohibited in the paddock and all trackside areas. Smoking is permitted only in designated smoking areas.

3.9. Presence at the Event venue under the influence of alcohol or drugs is strictly prohibited.

3.10. While operating trackside, media representatives must wear closed footwear providing secure support and non-slip soles.

Open-toe or open-heel footwear, high heels, or any unsuitable footwear is strictly prohibited.



Clothing must allow freedom of movement and must not include loose or flowing elements that could create a hazard. The use of long trousers and protective clothing minimizing the risk of injury in case of a fall or surface contact is strongly recommended.

Media representatives are responsible for independently assessing track conditions, including weather and surface state, and must use appropriate gear that does not restrict movement or visibility.

The following is strictly prohibited:

- wearing clothing similar to that of officials (including marshals, judges, or safety personnel);
- displaying insignia or markings that may falsely imply affiliation with the Organiser or official event services;
- displaying, distributing, or using any advertising or promotional materials without prior written approval from the Organiser;
- using any branding, symbols, or materials that violate Championship regulations or applicable laws.

4. Operational Information

4.1. Accredited media representatives are required to monitor all operational information issued by the Organiser through official media communication channels, including the official media chat.

Any information published by the Organiser via these channels shall be considered an official notification.

4.2. Media representatives must follow such operational information when planning and conducting their activities at the Event.

4.3. In the event of any conflict between previously issued regulations and real-time operational instructions, the directives of security personnel and Organiser representatives shall take precedence.

5. Use of Drones

5.1. Drone filming is permitted exclusively for the official operators of the Organizer's official broadcast.

5.2. The use of any drones for filming or photography is prohibited for all accredited persons on all event days and throughout the entire competition venue.

5.3. The Organizer may provide accredited media with drone footage upon individual request.

6. Media Content Submission and Usage License

6.1. Accredited photographers and videographers are required to provide the Organiser with a portion of the media content captured during the Event.

6.2. Minimum content requirements:

- no fewer than twenty (20) high-resolution photographs, professionally edited;
- video content upon request of the Organiser.

6.3. All media content must be delivered no later than five (5) days following the conclusion of the Event by means of a cloud storage link.



6.4. The media representative warrants that they are the author of the submitted content or otherwise hold all necessary rights to grant its use.

In the event of any third-party claims, the media representative undertakes to settle such claims independently and to indemnify and hold harmless the Organiser from any resulting losses or damages.

6.5. By submitting the content, the media representative grants the Organiser a non-exclusive, royalty-free, perpetual, and worldwide license to use such content.

6.6. The Organiser shall have the right to reproduce and distribute the content for both commercial and non-commercial purposes. The Organiser may use the content in whole or in part, and may create derivative works based on it.

Such use includes, without limitation, Championship coverage, media publications, social media, live and recorded broadcasts, promotional and advertising materials, production and sale of merchandise, media projects and official documentation, and partner marketing campaigns.

6.7. All use of the content by the Organiser shall be without any additional remuneration or compensation to the media representative.

7. Media Image Rights

7.1. The accredited media representative grants the Organiser the right to use their image, likeness, voice, name, surname or professional alias, as well as any interviews, comments, and statements made in connection with the Event.

7.2. Such materials may be used in broadcasts, media content, social media, and documentary or promotional projects of the Championship for both commercial and non-commercial purposes.

7.3. Such use shall be permitted worldwide, in perpetuity, and without any additional remuneration or compensation to the media representative.

8. Use of Championship Branding

8.1. The Organiser grants accredited media a non-exclusive right to use the name, logo, and official branding of the Royal Drift Series.

8.2. Media representatives must use only the official Championship naming conventions approved by the Organiser in the preparation, publication, and distribution of any content. Approved names include:

- Royal
- Royal Drift Series / RoyalDriftSeries
- RoyalDS
- ROYAL汽车飘移中国系列赛

!The use of the abbreviation RDS is prohibited.

When posting content on social media, we recommend using the Championship hashtags #royal #royaldrift #RoyalDS

!The use of the hashtags #rds #RDS is prohibited.

!The use of any other names, abbreviations, translations, transliterations, or modified versions of the Championship name is strictly prohibited without prior written approval from the Organiser.



This requirement applies to all forms of content, including but not limited to: social media publications; headlines and editorial text; hashtags; watermarks; graphic materials; photo and video content; broadcasts and subtitles.

In the event of a breach of this requirement, the Organiser reserves the right to impose a fine of RMB 4,000 (four thousand Chinese Yuan) per violation and to require the immediate correction or removal of the relevant content.

8.3. Use of the Championship name and branding is permitted solely for the purpose of covering and promoting the Championship.

8.4. Any commercial use of the Championship branding is subject to prior written approval from the Organiser.

9. Publication of Media Content

9.1. Accredited media representatives are permitted to publish content captured at the Championship in print and digital media, online platforms, social media, and blogs.

9.2. When publishing any content, media representatives must use the correct Championship naming (as set out in Clause 8.2) and tag the official Championship accounts.

9.3. Media content must not be used to promote other competitions or events without prior written approval from the Organiser.

9.4. The following is strictly prohibited:

- removal or alteration of Championship, partner, or sponsor logos;
- any action intended to obscure or misrepresent the association of the content with the Championship;
- use of content in a manner that may create a false impression of partnership, endorsement, or affiliation between the Championship and any third-party projects.

10. Commercial Use of Media Content

10.1. The sale, licensing, or any other form of commercial exploitation of photo and video content to third parties is permitted only with prior written approval from the Organiser.

10.2. This restriction applies to, including but not limited to:

- sale of content to media outlets;
- provision of content to advertising or marketing agencies;
- use of content in commercial advertising;
- licensing or distribution of content to media platforms for remuneration;
- production and sale of merchandise or promotional goods based on such content for third parties.

11. Broadcast Restrictions

11.1. All television and digital broadcast rights to the Championship are the exclusive property of the Organiser.

11.2. Accredited media representatives are not permitted to conduct full live broadcasts without prior written approval from the Organiser.



11.3. The publication of limited content is permitted, including form video clips, highlights, behind-the-scenes footage, interviews, and brief live streams, provided such use does not constitute a full or continuous broadcast of the competition.

12. Publication of Accidents and Incidents

12.1. In the event of serious accidents and/or technical incidents resulting in injury to any participants in the race, the media undertake to refrain from publishing any material until an official statement has been issued by the Organiser.

12.2. The publication of content depicting serious accidents, injuries, or the activities of medical or rescue services is permitted only following an official release by the Organiser or with its prior approval.

12.3. The Organiser reserves the right to require the removal, restriction, or postponement of any such content.

13. Non-Interference with Sporting Operations

13.1. Media representatives must not interfere with the sporting operations of the Championship.

13.2. The following is strictly prohibited:

- interfering with vehicle preparation;
- obstructing the work of team personnel and mechanics;
- distracting drivers prior to or during runs;
- interfering with the duties of officials or marshals.

14. Revocation of Accreditation

14.1. The Organiser reserves the right to restrict, suspend, or revoke media accreditation in the event of violations of safety regulations, failure to follow instructions from staff, interference with sporting operations, breaches of publication rules, or any actions causing direct or reputational harm to the Championship.

14.2. In the event of accreditation revocation, media representatives must immediately vacate all designated media working areas.

14.3. In cases of violation, the Organiser reserves the right to deny future accreditation to the media representative at its sole discretion, without the obligation to provide justification.

15. Amendments to the Regulations

The Organiser reserves the right to amend these Regulations at any time in order to ensure the safety of participants, media representatives, and staff, and to facilitate the efficient management of the Event.

